



# Business Marketing Seminar

## Unleash the Power

### YOUTUBE BUSINESS MARKETING SEMINAR

DATE: January 26 - Thursday

TIME: 12:00 pm - 1:30 pm

PLACE: Idaho Innovation Center

Conference Room

2300 N. Yellowstone Hwy

Idaho Falls, ID 83401

FEE: Free for Chamber members

\$5.00 for non-members

SIGNUP with Holly Romrell at:

[hromrell@idahofallschamber.com](mailto:hromrell@idahofallschamber.com)

208-523-1010 or 208-881-3007

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Small Business Development Center

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Are you marketing your business on the 2nd largest search engine in the world?

Getting over 2 billion visits per day, YouTube is the hottest new medium for online marketing, and it's free!

In this introductory class, learn how to:

- Explore YouTube's platform of online video marketing
- Create winning marketing strategies
- Plan, produce and promote effective videos
- Integrate YouTube in your business marketing mix

Sign up now! Learn to enhance your business exposure and make your markets sizzle through the use of YouTube!

Instructor: David Noack, Regional Director  
Idaho State University SBDC



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