



Business Marketing Seminar

Unleash the Power

YOUTUBE BUSINESS MARKETING SEMINAR

DATE: January 25 - Thursday

TIME: 12:00 pm - 1:30 pm

PLACE: Idaho Innovation Center
Conference Room
2300 N. Yellowstone Hwy
Idaho Falls, ID 83401

FEE: Free for Chamber members
\$5.00 for non-members

SIGNUP with Holly Romrell at:
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208-523-1010 or 208-881-3007

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Did You Know...

- YouTube is the 2nd largest search engine in the world?
- YouTube gets over 2 billion visits per day?
- YouTube is the hottest new medium for marketing your own business?
- and it's FREE?

In this Seminar, learn how to:

- Integrate YouTube in your business marketing mix
- Explore YouTube's business marketing platform
- Create winning marketing strategies utilizing the power of online video
- Plan, produce and promote effective videos
- And much more...

Instructor: David Noack, SBDC Director
Idaho State University

Sign-Up Today!
Seating is Limited

(208) 523-1010

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