

# An Exciting Announcement From Gandolfo's!



## Idaho Falls Rolling Out Food Trucks

March 2011

Gandolfo's New York Deli

We are extremely excited to announce that Robert Lasher and his team in Idaho Falls have ordered their first Gandolfo's New York Deli Food Truck! With an already successful history with Gandolfo's and in the mobile food business, Robert and his team are ready to take their Deli business to the next level.



With Gourmet Food Trucks being the hottest restaurant trend in the nation, the Idaho Falls team is eager and ready to take their market by storm this summer with the launch of their truck, "The people of Idaho are in for the biggest treat of their lives. This Gandolfo's truck is going to make heads turn and taste buds salivate... The Gandolfo's gang will deliver gastronomical delights" says Robert. With many other national competitors rolling out food trucks this year Robert and his team wanted to hit the market first and take control by brining the Deli to their customers instead of waiting for the customers to come to them. Idaho Falls will plan to run all the same meal periods as their brick-and-mortar store with a few extra late night shifts on select nights.

The Idaho Falls team has already discussed locations to stop and serve with the community and city officials, even the Mayor is ready to line up for his favorite Gandolfo's sandwich! Be sure to follow them on Twitter and Facebook for the most up to date information as their truck rolls out.

*“The people of Idaho are in for the biggest treat of their lives...”*

