

# SLAKE RIVER LANDING

January/February 2012

## Construction Updates

Western Benefit Solutions

Rabo AgriFinance

Stevens-Henager College

## New Marketing Opportunities

New Monument Sign

Snake River Landing Events 2012

**PLUS:** University of Phoenix Workshop

Special Offers & VIP Details

Tenant News

[SnakeRiverLanding.com](http://SnakeRiverLanding.com)

# Stevens-Henager College: Construction nearing completion, opening in March



Come spring, Stevens-Henager College will occupy  
10,500 SF at 901 Pier View Drive

Stevens-Henager College construction is nearing completion. The build-out of approximately 10,500 square feet at 901 Pier View Drive, Suite 105, is expected to wrap up in March, allowing for SHC to move to their new location and begin offering on-campus degree programs in healthcare, business, accounting and computer science.

Felicia Wright, Associate Director of the Idaho Falls campus, comments "Stevens-Henager College is so excited to be opening our beautiful new campus in Snake River Landing this spring."

SHC holds classes year-round. Day classes are from 8:30am-2pm and evening classes are from 6pm-9:50pm Monday thru Thursday. The offices of the campus will also be open on Saturdays from 9am-2pm to better serve their student population.

For more information on Stevens-Henager College, please contact the local office at (208) 528-7692.

Thanks to all the businesses who make the Snake River Landing VIP program possible. These discounts are available to any employee of any business within Snake River Landing. Just show your VIP card when you check out. If your business is interested in offering special offers to those working within Snake River Landing daily, please email Liza at [lleonard@ballventures.com](mailto:lleonard@ballventures.com)

Have employees who need cards?  
Contact Liza at 557-5300

## VIP Program for Snake River Landing Tenants



10% off all items



15% off all items



10% off entire ticket



15% off entire ticket



Discounts on service  
& new car purchases

BELLA VITA



coffeehouse

## NEW HOURS

SUNDAYS 8 am - 6 pm

MONDAY - FRIDAY 7 am - 9 pm

SATURDAYS 8 am - 4 pm



Stop in for new menu items. Remember to use your VIP Discount Card. Students also get 15% off!

# WELCOME

## Western Benefit Solutions



WESTERN BENEFIT SOLUTIONS

Western Benefit Solutions is Idaho's largest Employee Benefit Consulting and Brokerage firm. For more information, please visit [www.westben.com](http://www.westben.com) or call Matt Hansen at (208) 542-1233.



## Summer Event Season Preview

Contact Liza at [lleonard@ballventures.com](mailto:lleonard@ballventures.com) to get involved!

### June

June 18: Scenic River Classic — This long-standing Idaho Falls event will kick-off at the Pier and feature a half marathon, 10k run, 5k run and walk, and a kids one mile walk to raise money for Development Workshop programs.

### July

July 14: Scoop Jam — This third annual event features sampling from local ice cream companies plus live music! A delicious scoop of fun for the entire family! This event will be held in partnership with Summer on the Snake, a cooperation of riverfront activities. Hosted by Idaho Falls Magazine and the Idaho Falls Arts Council.

July 20: The Great Race for Education — Snake River Landing is partnering with Eastern Idaho Technical College in this exciting annual event where teams compete in physical challenges for a chance to win HUGE prizes, while also providing scholarship opportunities for EITC students.

July 28: Making a Difference - Olive Osmond Perpetual Hearing Fund

### August

August 11: The Heart of Idaho Century Ride — The third annual Idaho Falls century ride featuring family activities and entertainment hosted by The Art Museum of Eastern Idaho.

### September

September 15: Fall Festival & Juvenile Diabetes Research Foundation Walk for a Cure - Bring your family and friends to one of the largest events of the year! This fall themed event will feature over 100 craft and food vendors, games, bounce houses, live entertainment, cooking contests, scarecrows and more. Come early and walk in the JDRF Walk for a Cure to help eradicate diabetes and bring community awareness to this ever-growing epidemic.

September 22 :Walk MS - Assist our community in raising critical funds that support cutting edge research, drive change through advocacy, facilitate professional educations and provide programs and services to help people with MS move their lives forward.

### October

October 27: Trick-or-Treat Street — Snake River Landing is hosting the fifth annual Trick-or-Treat Street on Halloween. Bring your kids to a fun and safe environment where they can receive sweet treats, play games and more! Hosted by Riverbend Communications in cooperation with their stations KBEAR, KLCE, Z103 and The Hawk.

### December

December 1: Christmas on the River — Snake River Landing presents a traditional holiday event that brings together the best sights, sounds and smells of Christmas with horse-drawn carriage rides, delicious food, live holiday music and much more!

# Ball Ventures welcomes new employees Heidi & Jewel

## **Heidi Cookson** **Administrative Assistant**

Heidi Cookson joined the Ball Ventures team in December 2011. Heidi is administrative assistant to the Acquisition, Hospitality, and Lending departments.

Heidi grew up in Pocatello where she met her husband, Mark. After getting married they moved to Maine, where they lived for 25 years and raised their 4 daughters.

They returned to Utah two years ago and recently relocated back to Idaho where they enjoy camping, fishing and spending time with family.



## **Jewel Stowl** **Executive Assistant**

Jewel Stowl became an Executive Assistant in fall of 2011. Jewel's previous experience includes working in the customer service department at Mountain View Hospital, supervising the Hospitality Department, acting as concierge, assisting in the Administrative Department, and more. In the position, Jewel was able to grow personally and professionally, developing skills she can use at Ball Ventures. Jewel is enjoying her time and we look forward to many years with her in the Ball Ventures family.

## **Snake River Landing Monument Sign**

The Snake River Landing monument sign, located at the corner of Milligan and Pancheri, is nearly finished. The project includes the creation of a Snake River Landing property sign, a distinctive water feature and a highly visible digital reader board to display advertising and messages about the property.

The sign has been planned for some time and the development team of Snake River Landing is pleased to see the vision become a reality. Offering tenants and building owners another avenue for advertising was a major driving force behind constructing the sign.

The digital reader board will soon be available for advertising opportunities. Details will be distributed to each tenant in the coming weeks on how the new sign can best serve your business and how you can be part of this program. For now, Snake River Landing is testing different designs and formats as we learn what looks best on the sign display.

Positioned wonderfully between two of the busiest intersections in Idaho Falls, the new monument sign is expected to be viewed by an average of roughly 45,000 cars per day.

The Snake River Landing team is eager to get you more information regarding the sign and expects to release the information soon. If you have questions about the sign, please contact Liza at 557-5300 or [lleonard@ballventures.com](mailto:lleonard@ballventures.com).





Thank you for your patience through the construction process!

## New Growth - Construction Updates for Snake River Landing

**Western Benefit Solutions** - 950 Pier View Drive, Suite C  
Construction is complete. Matt Hansen and his staff will move in to their new suite next to Liberty Mutual in the coming weeks.

**Rabo AgriFinance** - 960 Pier View Drive, Suite B  
With only a few weeks of work left, Rabo AgriFinance will open their first Idaho Falls office in February. They occupy the remaining space of 960 Pier View Drive, next to The Buckner Company.

**Stevens-Henager College** - 901 Pier View Drive, Suite 105  
A large new campus facility, Stevens-Henager College plans to hold year-round classes in their 10,500 SF space. Expected completion is early March.

## FACULTY SPEAKER SERIES - YOU'RE INVITED!



University of Phoenix has extended an invitation to any Snake River Landing tenants and employees to attend their upcoming "Faculty Speaker Series", with the next installment on Tuesday, February 7th from 5:45pm-8pm.

When you attend the faculty speaker series, you'll hear from Dr. Bill Bach, Campus Director, who will share his expertise on your guide to personal finance. Join the University of Phoenix to discuss these important topics and to network with faculty and leaders in your community.



Dr. Bill Bach honoring local students and teachers at the May 2011 opening of the Idaho Falls Student Resource Center

### UNIVERSITY OF PHOENIX FACULTY SPEAKER SERIES

TUESDAY, FEBRUARY 7  
5:45 pm - 8 pm

University of Phoenix - Idaho Falls Student  
Resource Center  
900 Pier View Drive - Suite 100

To register, visit [facultyspeaker.eventbrite.com](http://facultyspeaker.eventbrite.com)

**FREE  
ADMISSION  
YOU'RE  
INVITED!**