

## **FOR IMMEDIATE RELEASE**

**Contact:** Steven J and Dee Ann Lucks  
Reliv International  
208-523-6273  
dal8032@aol.com

### **Idaho Falls Distributors for Reliv International Pick Up Business Tips at Nutritional Supplement Company's Annual Conference**

*Attendees inspired by new Hall of Fame inductees at annual meeting*

**Idaho Falls, ID (Grassroots Newswire) September 8, 2010** -- Independent distributors for Reliv International, including Idaho Falls residents Steven J and Dee Ann Lucks, gathered in St. Louis recently for the nutritional supplement company's annual International Conference, themed "Ready – Set – Reliv."

Conference attendees said that this year's program offered useful ideas for growing their businesses, along with the opportunity to meet and learn from other Reliv distributors.

The conference agenda was packed with workshops and educational sessions highlighting the company's 2010 focus on promoting a healthy, active lifestyle. In 2010 alone, Reliv has sponsored running events in dozens of cities around the country under their Team Reliv program. A highlight of this year's conference was the Walk for the Mission event. Nearly 2000 Reliv distributors participated, raising more than \$60,000 over the four days of the conference for the [Reliv Kalogris Foundation](#), the charitable arm of Reliv International.

High-achieving Reliv distributors were also rewarded for their business success. This year, the company introduced, and inducted their first class of achievers into, the Reliv Hall of Fame.

"Our international conference is a once-a-year, face-to-face forum that lets all of our distributors – from our newest members to our most successful "ambassadors" – join together to celebrate the Reliv vision and to network and share business strategies and success tips," says Ryan Montgomery, executive vice president of worldwide sales.

Reliv International is a direct selling company that develops and markets nutritional supplements, including essential nutrition, weight loss, performance enhancement, women's health, digestive health and anti-aging products. Reliv distributors sell the supplements directly to consumers.

For more information about the Reliv International products or business opportunity, contact Steven J and Dee Ann Lucks at 208-523-6273.

**About Reliv International**

Reliv International, Inc., based in Chesterfield, Mo., is a developer, manufacturer and marketer of a proprietary line of nutritional supplements. Reliv supplements address essential daily nutrition, weight loss and targeted solutions, such as energy and performance enhancement, digestive health, women's health and anti-aging. Reliv sells its products through an international network marketing system of approximately 64,000 independent distributors. Additional information about Reliv International, Inc. can be obtained at [www.reliv.com](http://www.reliv.com).

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