

TO: All PST Members
FROM: Lane Allgood
DATE: Sept 29, 2010
SUBJECT: Idaho Falls Power Ribbon Cutting



A Division of the City of Idaho Falls

"A community with its own kind of energy"

FOR IMMEDIATE RELEASE:
September 29, 2010

IDAHO FALLS POWER TO CELEBRATE PUBLIC POWER WEEK WITH RIBBON CUTTING CEREMONY OF NEW ENERGY CENTER

IDAHO FALLS – Idaho Falls Mayor Jared Fuhriman will join Idaho Falls Power General Manager Jackie Flowers and the Greater Idaho Falls Chamber of Commerce Ambassadors, in kicking off *Public Power Week* with an official ribbon cutting ceremony of the new *Idaho Falls Power Energy Center*. The event is Thursday, September 30, 2010, at 3:00 p.m., inside the main lobby of Idaho Falls Power, located at 140 S. Capital.

Mayor Fuhriman will read a proclamation designating the week of October 3rd thru October 9th as *Public Power Week in Idaho Falls*. The Mayor will also discuss HJR7, the Powers Cities Amendment, which will appear on the November ballot.

The new *Idaho Falls Power Energy Center* was unveiled last Saturday, September 25, 2010, at the utility's annual Community Open House. *The Energy Center* has numerous interactive displays, which explains the many functions involved in generating electricity along with a history of Idaho Falls Power, which also includes a large scale model relief map of Idaho Falls, showing the four hydroelectric power plants located along the Snake River. The energy center displays were funded by grant money the City received. The space will be used to provide energy efficiency seminars to customers, stage hydro plant tours, and show case new technology and programs offered by Idaho Falls Power.

"Public Power Week is a chance for Idaho Falls Power to highlight all the services we provide to our customers. We are dedicated to delivering top-notch customer service at the lowest rates possible," said Jackie Flowers, Idaho Falls Power General Manager.

Public Power Week is a nationwide annual event sponsored in conjunction with the American Public Power Association (APPA), located in Washington, DC. APPA is the national service organization for community and state-owned electric utilities.

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