

KNOW YOUR OWN STRENGTH



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Gold's Gym would like to thank you for your business and continuing to pursue your own goals in the areas of overall fitness and health wellness. As part of our commitment to you, Gold's would like to update you on the status of your 40,000 square foot facility as we transition from our current preview center.

We are very excited to announce your new home of Gold's Gym Idaho Falls/Ammon will be what is now currently the TSR building on Hitt Road next to the Ameritel. We will be remodeling the building in hopes that we can bring you your new gym sooner than building from the ground up. . The new location will still have all the amenities of the previous location + as a bonus the new cardio cinema; enjoy the latest and greatest movies while burning calories!!

The estimated construction time is 6-7 months.

To celebrate our new location we would like to invite you to a Ground Breaking Event with our local Chamber of Commerce at the new building on December 14th from 4-6 pm. The new address is 2363 Eagle Dr. Join us for food, fun, and prizes!

Positive's To Gold's Opening in a New Location –

A tax base fee for the project of approximately \$100,000 per year to the city of Ammon. This should help ease the tax burden for the taxing district.

Employment of 80-100 full and part time individuals

The new facility will inject dollars to local hotels, restaurants, auxiliary businesses from various camps, group training, and competitions sponsored locally.

Gold's Gym is aware of previous gyms under promising and under delivering in their promise to provide a true fitness facility that encompasses the true meaning of wellness.

With Gold's fitness philosophy, facilities, programs and products we will help the community of Ammon and Idaho Falls to be one of the premier fitness location in the northwest.

Gold's Gym **Idaho Falls/Ammon** features popular workout programs such as **Yoga, Pilates, Body Pump, Body Step, Turbo kick, Zumba, among others**. Additional amenities and services include **[personal training, nutritional counseling, supplements and state-of-the-art strength training equipment]**.

About Gold's Gym

Established in Venice, Calif. in 1965, Gold's Gym is the largest full service gym chain in the world with more than 700 locations in 43 states and 28 countries. Gold's Gym offers the latest equipment and services, including group exercise, personal training, cardiovascular equipment, group cycle, Pilates and yoga. With nearly 3.5 million members worldwide, Gold's Gym helps all kinds of people achieve their individual potential through fitness.