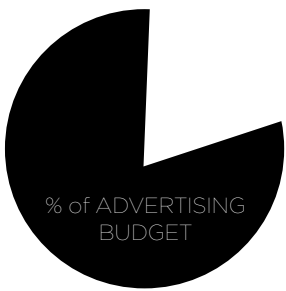


KRAUPP INC.

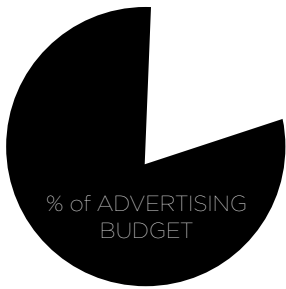
ADVANTAGE STATEMENT

Are you the type of business owner who does everything on your own- from advertising, sales, to workforce management? What if I told you that there was an easier and more professional way to reduce your workload and save costs? Below is a simple illustration on how Kraupp Inc. can accomplish that.

If you know anything about us, then you know we are a full service advertising and branding agency. We consider ourselves much more than just an ad agency. We are your ultimate business partner and professional that can allow you to focus and increase sales through targeted marketing without raising prices.



W/O KRAUPP INC.

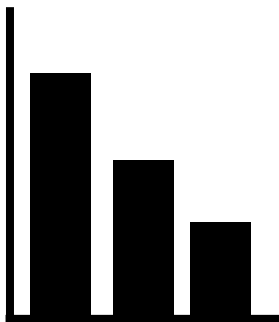


W/ KRAUPP INC.

PRICE

You already know what you spend on advertising. There may be more than one medium (magazine, radio, television) that you have to keep track of. If you hire Kraupp Inc., we do all that for you. Write 1 check for the month and we will make sure your ads run efficiently and on time. Additionally, we can get better rates as we are an established firm.

YOUR COST STAYS THE SAME. IF YOU ARE PAYING \$1,000 IN ADVERTISING, GET ALL THE BENEFITS OF AN AGENCY AT THE SAME PRICE.



TIME SPENT

TIME

If you are the traditional business owner, time is a concern. Why not hire Kraupp Inc. and have hope, faith, and confidence that your marketing and advertising objectives get complete. If you are spending more than 15% of your time on advertising your business, that is not efficient and effective- hire us and reduce your workload.

CREATIVE

This is the best one. If you hire us, we will offer all creative 100% free. We will revamp your brand and create a system for improvement and advancement through advertising. For example, if you hire us, we will give you a free website (state of the art), business cards, flyers, facebook pages, etc. Anything you need to succeed in business, we will do for the exchange of your contract with the media outlet.

Basically, what we are saying is that the obvious choice to hire an agency is sometimes mistakable and confusing. We try to simplify your life, save your business money, and innovate through creativity. All of these characteristics allow us to work with you to advance your brand to levels you never expected.

