

FOR IMMEDIATE RELEASE

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Habitat for Humanity Idaho Falls Area partners with Bike and Build

On Saturday, July 23, 2011 thirty-four participants of Bike & Build, a non-profit organization dedicated to spreading the word about the affordable housing crisis in America, will be helping Habitat for Humanity Idaho Falls Area build a twin home located in Ammon, Idaho.

“We are excited to have the Bike and Build participants back again this year,” said Karen Lansing, Executive Director of Habitat for Humanity Idaho Falls Area. “This group of young adults is truly outstanding. Not only do they raise awareness and money for affordable housing, the participants are incredible volunteers at the build sites. This year the Bike and Builders will be helping install vinyl siding as well as tape and texturing drywall. We are looking forward to a great work day and a lot of fun.”

The Bike and Build project is assisted locally by the First Presbyterian Church who will be hosting the group on Friday and Saturday evenings. The YMCA is helping by allowing the Bike and Build participants the use of their showers.

About Habitat for Humanity Idaho Falls Area

Habitat for Humanity Idaho Falls Area is an ecumenical, Christian housing ministry that seeks to eliminate poverty housing by partnering with the community to make decent shelter a matter of conscience and action in the Idaho Falls area. Habitat for Humanity Idaho Falls Area builds homes for families in the income range of 25% to 50% of the median for the Idaho Falls metropolitan area. Incorporated in 1994, Habitat for Humanity Idaho Falls Area has recently dedicated their twenty-second home. Habitat homes are built with volunteer labor and are sold to deserving Idaho Falls families at zero interest. To maximize affordability, Habitat homes are Energy Star rated. In addition to building locally, Habitat for Humanity Idaho Falls Area tithes 10% of unrestricted funds to build houses in developing countries around the world. To date they have built a total of eleven homes in the countries of Mozambique, Kyrgyzstan, and Tajikistan. For more information, or to donate or volunteer, please visit our website www.idahofallshabitat.org.

About Bike and Build

Bike & Build raises funds for affordable housing projects. Over eight seasons, Bike & Build has contributed \$2,780,000 to housing groups to fund projects planned and executed by young adults; this includes more than \$490,000 donated from the summer of 2010. Bike & Build hopes to donate at about this contribution level for the summer of 2011. Through pre-arranged gifts, Bike & Build funds affordable housing projects executed by our participants in communities where our events begin. Through our grant program, our organization identifies and supports exciting projects involving young people all throughout the nation. Bike & Build also supports local affordable housing organizations along each route through on the road donations.

Bike & Build garners media and community attention for the affordable housing cause. Bike & Build's expansive national footprint allows our organization to promote the need for and importance of affordable housing in 47 states, 1 province, and hundreds of communities nationwide. Through print, TV media, radio, town-hall style meetings, and informal grassroots interaction, Bike & Build participants bring our organization's message to thousands of people from all walks of life.

Bike & Build fosters leadership and lifelong philanthropic service in our participants. Bike & Build's programming introduces young adults to the affordable housing cause, engages them in a unique and interesting way, and creates a prolonged and intimate connection. By funding building projects involving students and young adults, Bike & Build creates incremental service opportunities among young adults, empowering this crucial demographic.