

Subject: Chamber E-Newsletter: August 16-August 20, 2010

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August 16, 2010 - August 20, 2010

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Our Website

Chamber

We need your help!

Idaho Falls Events Center Signature Drive

If we can get ALL Chamber businesses to get 10 signatures for the auditorium district, we will have enough to put it to a vote!

We are getting very close to our goal of 3k signatures needed for an election to create an auditorium district. We are asking our Chamber members to print off the petition and get at least 10-15 signatures. Upon completion, please contact us and we will come pick them up.

To ensure that the signatures are accepted by the county clerk's office, please make sure of the following:

1. Signatures MUST BE from registered voters in the CITY OF IDAHO FALLS.
2. Signatures MUST BE in pen, NOT in pencil.
3. Names & signatures MUST BE readable.
4. Petitions MUST BE printed on a 8.5 x 14 sheet of paper. (If you cannot print on this size, please let us know and we will get you a copy.)

Below are links to the petition and information on the auditorium district. You can also find the items on our web site at www.idahofallschamber.com

[Petition](#)

[Auditorium District Information](#)

[Events Center Video](#)

Petitions can also be signed at the Greater Idaho Falls Chamber of Commerce, Snake River Landing, or at any of the

Chamber of Commerce events and meetings. Questions? Call 523-1010

Accomplished Under 40 Recognition Lunch

Tuesday, August 24th

11:30am at the Red Lion

\$20/person or \$200 to sponsor a table of 8

Events

Community
Calendar

Public
Service
Announcements

ISU & UI 5K
Fun Runs

Free
Immunization
Clinic

4th Annual
Policeman's
Ball

City Club
Gubernatorial
Debate

Back to School
Supply Drive

Snow King
Resort Early
Pass Prices

Free Heart
Smart Seminars

Click here to
view the
complete list of
Public Service
Announcements

www.idahofallschamber.com

Chicken Cordon Bleu or Roast Beef RSVP's REQUIRED khuggins@idahofallschamber.com or 523-1010

Please join us to recognize these amazing individuals who have excelled personally, professionally, and within our community. The winners will also be recognized in the Aug/Sept issue of the Idaho Falls Magazine.

- Josh Tolman, Vice President of Ancillary Services and Community Outreach, Mountain View Hospital
- Melissa Bean, Executive Director, EITC Foundation
- Eric Gomez, Marketing and Sales, KIDK Channel 3
- Russell Slack, Assistant Vice President & Private Banker, Zion's Bank
- Nicole Stricker Ph.D., Media Relations Coordinator & Science Writer, INL
- Jason Stolworthy, Deputy Director for Technology Transfer and Commercialization Department, INL
- Michelle Ziel, Marketing Manager, Snake River Landing/Ball Ventures
- Phil Harper DMD, Owner, Comfort Care Dental
- Ryan Peterson B.S., H.C.A., CEO, Community Care
- Monica Bitrick, Director of Human Resources and Workers' Compensation, Advantage Employer Solutions

Thank you to our judges: Mayor Jared Fuhriman, City of Idaho Falls; Park Price, President, Bank of Idaho; Robb Chiles, President & CEO, Greater Idaho Falls Chamber of Commerce.



Finished Office Space Available
630 SF finished office space at 901 Pier View Dr.

Featuring:

- Large open reception/work area
- Two spacious offices
- Access to 500 SF shared conference room
- Ample parking, breathtaking outdoor amenities and walking paths
- Competitive rates

Retail Space Available Next to Bella Vita Coffeehouse

Featuring:

- 1550 SF unfinished retail space
- Great daily traffic
- Will build-to-suit your business
- Competitive rates
- Marketing co-op available

SNAKE RIVER LANDING
www.SnakeRiverLanding.com
Call Today for a Tour!
208-557-5300

Forum Luncheon

Tuesday, August 17th, 11:30

RED LION

Table Top Connections

Dr. Jeff Johnson

Halite Silver Studios
Idaho Workcare
Stevens-Henegar College

Once a month, the Forum Luncheon features a program specifically designed to allow members to network in a unique and engaging format. Five members are given the opportunity to showcase their products or services in a trade show format while attendees participate in activities that allow them to build relationships and expand their customer base.

Please RSVP to

khuggins@idahofallschamber.com



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**Congratulates Q2 2010 Top Lending Partner
in Eastern Idaho**



**InterWest
Mortgage**
A Division of Colonial Bank N.A.

1-866-432-4066



Meetings

Leads Group

Tuesday, August 17th, 7am
Snake River Landing

Chamber Board Meeting

Tuesday, August 17th, 7am
Chamber Board Room

Education Committee Meeting

Tuesday, August 17th, Noon
Bennion Student Union Building



2010/2011 Chamber Leadership Class

Registration Deadline: August 25th

First Class Starts: September 8th

Leadership 2010/2011 is a nine-month program that gives participants valuable information on the inner-workings of the greater Idaho Falls community.

Sponsored by the Greater Idaho Falls Chamber of Commerce, the program meets the first Wednesday of the month and provides a forum for participants to enjoy the following activities:

- Site visits from "behind the scenes" perspectives on key businesses and programs.
- Networking with community leaders and business people.
- Interaction with community experts on a one-on-one basis.
- Planning, overseeing and securing speakers for sessions of the program. -

Working in teamwork structures to research and present community issues to other participant groups.

Go to www.idahofallschamber.com for registration or click on link below

[Chamber Leadership Class Registration](#)

Business After Hours

***Please note we have 2 BAH in August**

Thursday, August 19th, 5:30pm

I Love ISU - Citizen's Community Bank



Because state funding for higher education continues to decline, scholarships and endowments are becoming more crucial to the success of Idaho State University and its students. Our many benefactors who support this fine institution help open the door to success for many deserving students attending Idaho State University, and their thoughtfulness is demonstrated in the caliber of students graduating from ISU.

New Members

-Bead Hive

- Renaissance Executive Forums
- Nuclear Safety Association
- 3 Peaks Outdoors Sports

WELCOME!

Weekly Article

Making It in America

by John Murphy

Addressing the AFL-CIO today, President Obama said: "For generations, manufacturing was the ticket to a better life for the American worker. But as the world became smaller, outsourcing, an easier way to increase profits, a lot of those jobs shifted to low-wage nations... We are going to rebuild this economy stronger than before, and at the heart of it are going to be three powerful words, 'made in America.'"

On the same note, House Democrats have pushed a package of bills under the banner of "Making It in America" in recent weeks.

The U.S. Chamber of Commerce is proud to represent tens of thousands of companies that make things here in the United States. While the difficulties American manufacturers face today are many, their success through the years should not be underestimated.

In fact, U.S. manufacturing value added nearly doubled -- rising by 90% -- between 1988 and 2008. According to the most recent available data, the United States remained by far the world's largest manufacturer through 2008, accounting for a fifth of world manufacturing value added -- a share greater than that of China, India, Brazil, and Russia combined.

American manufacturers are hurting today due to the recession and a steep fall in demand. But throughout the past two decades, U.S. manufacturers set new records for output, revenues, profits, profit rates, and return on investment.

The same can't be said of factory jobs. U.S. manufacturing employment peaked in 1979 at 19 million jobs. This number fell to about 13 million in 2008, and today approximately 11.5 million Americans are employed in manufacturing.

However, the president is very much mistaken when he says these lost jobs have "shifted to low wage nations."

U.S. investment abroad overwhelmingly produces goods to serve foreign markets, and only 10% is ever shipped back to the United States. If low wages were the main determinant of where jobs are created, Haiti would be experiencing a jobs boom.

Rather, the lost jobs have gone to a country called "productivity." Technological change, automation, and widespread use of information technologies have allowed firms to boost output even as some have cut payrolls.

Soaring health care costs (which are set to rise much more under the recently passed health care legislation) and burdensome workplace rules further incentivize companies to boost production by investing more in capital equipment rather than hiring more workers.

The productivity revolution is a worldwide phenomenon: in fact, China shed 25 million manufacturing jobs in 1994-2004, ten times more than the United States lost in the same period, according to William Overholt of the RAND Corporation.

So if offshoring isn't the cause of manufacturing job loss, what does today's global economy mean for American factory workers?

President Obama last month pointed out that one in three U.S. manufacturing jobs depends on exports. In fact, the United States exported \$1 trillion worth of manufactured goods in 2008, which generated more than \$75,000 of revenue for each and every American factory worker.

Compare this to the salary of the average U.S. manufacturing worker - about \$37,000.

How could manufacturers make their payroll without their huge and growing exports? The short answer is, they couldn't.

In other words, American companies can't "make it in America" if they can't sell at least some of it abroad.

Half a century ago, George Meany, who stood at the head of the American labor movement from 1952 to 1979, wrote: "Millions of American workers are dependent for their livelihood on the sale overseas of the goods they produce. ... We must keep in our minds the necessity to find even more markets for American-made goods overseas." He went on to explain that a Buy American campaign would "run contrary, not only to the policy of the AFL-CIO, but also against the best interests of American workers."

During Meany's tenure at the AFL-CIO and in the years since, every American president has followed this advice and moved the U.S. economy forward, even as the leaders of America's labor unions have moved in other directions.

We need to get back to those pro-manufacturing, pro-trade policies, which many presidents have turned into political success. It's a compelling combination that has paid off time and again for the country, the American people, and the economy. For the sake of those who make things in America, we hope President Obama does the same.

// Updated 5 Aug 2010 with source links.

Retrieved August 12, 2010 from: <http://www.uschamber.com/default>

Press Releases & Public Service Announcements

NEWS RELEASE

August 9, 2010

Mike McLendon

(208) 523-1010

Please join The American Legion, Parkwood Meadows Assisted Living, EITC

Foundation, The Chamber of Commerce and the Military Affairs Committee on 19 and 20 August at EITC on Hitt Road, Right below the American Flag.

We will be collecting non perishable items from 11 AM to 1 PM both days. Items will be donated to the Idaho Falls Food Bank.

For every two items you donate you will receive one free general admission ticket to the Chukars' home game on 25 August.

Non Perishable items that will be accepted are as follows:

Tomato/Apple/ Pineapple Juice, Apple Sauce, Canned Peaches/Pears/Fruit Cocktail,

Green beans, Other canned vegetables, Corn, Canned Soup Rice, Tuna, Pork & Beans Chili, Pasta, Beef Stew, Potatoes: Canned or Dehydrated, Macaroni & Cheese, Dry Cereal Peanut Butter & Jelly, Spaghetti Sauce, Spaghetti or Macaroni Noodles

(News Editors: For additional information, contact Monica Bitrick, 535-0505.)

You are invited to visit with Keith Allred, candidate for Idaho's Governor. He will be at two free events this weekend:

Friday the 13th, 6 p.m. in Ririe (worth the short drive; a beautiful spot) and Saturday the 14th, 6 p.m. in Idaho Falls at Sage Lake.

These are two great opportunities for people to hear Keith Allred. Keith's stated goals are to restore proper funding to Idaho's schools and to lower taxes, generating economic momentum for Idaho's businesses.

"When you run for governor, you're not running to be governor of Republicans or Democrats or a particular special interest group. It's supposed to be government by, for and of the people. That's been the driving passion of my whole life," says Keith.

To find out more about Keith Allred and why he wants everyday Idahoans put before special interests, visit www.allredforidaho.com

Contact: Knut K. Meyerin
Public Information Officer
Office: (208) 612-8122

Press Release

Cell: (208) 709-8078
kmeyerin@idahofallsidaho.gov

FOR IMMEDIATE RELEASE:

August 4, 2010

Idaho Falls Regional Airport Launches On-Line Survey to Determine Demand for Non-Stop Boise Flights

After Horizon Announced Cancellation of Idaho Falls - Boise Service

Airport Wants to Determine if There is Sufficient Demand for New Service

IDAHO FALLS - The general public has a chance to help the Idaho Falls Regional Airport build service - by taking a quick, ten minute on-line survey designed to determine how much demand there is for non-stop service to Boise. Horizon has announced it will end the long-standing non-stops linking eastern Idaho with western Idaho on August 22nd. The Idaho Falls Regional Airport is working to determine if there is enough travel between the two cities to bring-in another carrier to resume service on that route.

The results of the survey will reveal the number of trips local travelers take each year, how they travel right now (by car, by air, etc.), what they would support in terms of non-stop air service.

The survey is being conducted by Sixel Consulting Group (SCG), a Northwest-based airport consulting firm. Sixel works with dozens of small and mid-size airports throughout the country, specializing in recruiting new air service.

The survey is open to anyone, and can be reached by logging on to <http://survey.constantcontact.com/survey/a07e2z6yeomgby7uvz2/start>

For additional information on the Idaho Falls Regional Airport, you can also log on to the airport's website at <http://www.idahofallsidaho.gov/city/city-departments/idaho-falls-regional-airport.html>.

Teacher Supply Drive

August 27, 2010 from 5:00-6:30pm.

Any donations of school supplies or items to give away for the raffle are greatly appreciated. The items can be dropped off at 2785 Eagle Dr. at the main office. We are excited to help out our local teacher.

Thank you!

Jenna Wright
Property Manager
Eagles Landing Apartment Community
2785 Eagle Dr.
Ammon, ID. 83406
Phone:208.524.2224
Fax:208.524.2225

THE AMERICAN RED CROSS IS HAVING A **PARKING LOT SALE!**
AUGUST 14 10 AM - 2 PM
IN THE US BANK PARKING LOT
330 SHOUP AVENUE, IDAHO FALLS
GREAT PRICES ON GOOD, USED ITEMS
COME SHOP WITH US AND
SUPPORT YOUR RED CROSS
AS WE SERVE THE COMMUNITY
IF YOU HAVE ITEMS IN GOOD CONDITION THAT YOU WOULD LIKE TO
DONATE OR FOR OTHER INFORMATION
CALL 1-800-853-2570 EXTENSION 701 NO CLOTHING PLEASE!

2010 City of Idaho Falls CommUNITY Festival to be held on:

Date: Saturday, September 25, 2010
Time: 11:00 a.m. until 7:00 p.m.
Location: Tautphaus Park, Idaho Falls, ID

The goal of the 2010 City of Idaho Falls CommUNITY Festival is to highlight diversity and increase community participation by providing a kaleidoscope of activities and events. As you know, the Festival is a day-long community celebration featuring live entertainment, food, arts, crafts, civic organization and service booths and community service projects. Children will be able to participate in free hands-on arts and craft activities and fun jump inflatables throughout the entire day.

We are looking for individuals or groups who would like to provide entertainment that presents their heritage, culture and/or talents during this Festival. If you would like to participate, please contact Marilyn Standfield at 525-8219 or Glen Rogers at 525-8857 by August 10.

Also, please forward this opportunity on to others who might be interested in providing entertainment at this event

The Heart of Idaho Century Ride

August 21, 2010

A benefit for the Arts Museum of Eastern Idaho

Early bird registration deadline June 30th

Idaho Falls ~ 25, 62 and 100 mile options through lush farmland, Grand Teton views and vibrant desert landscapes with food stops, bike mechanics, sweep-vehicle, and a post-ride barbecue that will include live music, a beer garden, massage therapists and prize drawings.
Check-in begins at 7 am on Saturday, August 21 under the tent at Snake River Landing. Early

check-in/packet pick-up Friday evening, August 20, at the Art Museum of Eastern Idaho, 300 S. Capital Ave.

Century Ride Fees

\$40 ~ 25 mile rides

\$65 ~ 62 and 100 mile rides

\$100 ~ 25 mile Family Package for 2 adults and 2 children (\$25 for each additional child)

\$5 early-bird discount for registering before June 30th.

Prices include T-shirt (must register before July 31 to receive T-shirt), goodie bag, full SAG support along the ride, rest stops with complimentary food and drink, ticket to post-ride barbecue, ticket to beer garden, and prize drawings.

Register online at <http://www.theartmuseum.org/Century.htm>

You can also register at or mail form and payment to:

-The Art Museum, 300 S. Capital Ave., Idaho Falls, ID 83402, 208/524-7777

-Bill's Bike Shop, 805 S. Holmes, Idaho Falls, ID 83401, 208/522-3341

-Alpine Cycle & Fitness, 1325 S. Holmes Ave., Idaho Falls, ID 83404, 208/523-1226

-Idaho Mountain Trading, 474 Shoup Ave., Idaho Falls, ID 83402, 208/523-6679

Downtown Idaho Falls Events Calendar

'Destination Inn' - 295 Broadway - The Black Swan Inn is pleased to announce the recent purchase of Destination Inn! Grand opening special - 20% off a weeknight stay through July. Mention promo code PR610

"Alive After Five" Wednesday, July 21st - "Tech Tones" - takes place every Wednesday 5 PM to 7:30 PM in downtown Idaho Falls at the Civitan Plaza (corner Park Ave. and B Street), and runs through September 8th. "Good music, good food, good drinks, good company."

2010 EIRMC Snake River Concerts July 27th - 7:00pm - 'The Fabulous Nobodys' - Well-crafted original song and timeless favorites - Every Tuesday 7 pm, Admission is FREE! Eastside of Greenbelt between D & E Streets (see attachment for schedule)
http://www.idahofallsarts.org/river_concerts.html

NEW Downtown Restaurant - Charlie's R&R Diner located inside the Roger's Building 545 Shoup - 552-2919 They are open at 7:00am Monday thru Saturday for Breakfast and serve great Hamburgers, amazing Prime Rib dinners and everything in between! Come in and enjoy a great meal!!

FYI: Happy's Chinese Restaurant - 549 Park Avenue - will be closed July 4th thru August 1st. They will be open again on August 2nd.

Idaho Falls Farmers' Market - July 24 - 9:00am-1:00pm - KeyBank parking lot (501 W. Broadway)

Market is open every Saturday through October 30, 9:00 am to 1:00 pm. In-season greenery and produce throughout the spring, summer and fall. Food booths and weekly musical entertainment also featured at the market. All fresh, every Saturday ... open rain or shine! For more information contact (208) 339-3230 or visit <http://www.idahofallsfarmersmarket.org/>.

Museum of Idaho located at 200 N Eastern Ave - Now showing "Wolf to Woof: The Story of Dogs" - Now thru Sept 11th Museum Hours: Monday-Tuesday: 9am-8pm; Wednesday-Saturday: 9am-5pm; Closed Sunday. Sniffs out the facts on dogs and explores what makes their relationship with humans so unique. Originally created by the Natural History Museum of Los Angeles County, this special exhibit is now coming to Southeastern Idaho! It is the largest and most comprehensive traveling exhibition ever created to explore the history, biology and evolution of dogs and their role in human society.

First Thursday Gallery Walks - August 5, September 2, October 7 (see attachment)
The art galleries in downtown Idaho Falls invite you to join them on the "First Thursday" of every month from June to October for an evening of art, refreshments and demonstrations. Walk from gallery to gallery to view local art exhibits. Generally the hours are 5 to 8 pm, but please check each gallery for more information.

The Heart of Idaho Century Ride Aug 21, 2010 - A benefit for The Art Museum of Eastern Idaho. Bicycle through lush farmland, Grand Teton views and vibrant desert landscapes with fully stocked rest stops and ride support. The ride starts and ends at Snake River Landing where riders will celebrate at a post-ride barbecue with live music, a beer garden, massage therapists and prize drawings. Register online at <http://www.theartmuseum.org/Century.htm> (see attachment)

Art Museum of Eastern Idaho - 300 South Capital Ave - 2010 Summer Art Camps for Kids! Each summer the Art Museum of Eastern Idaho hosts four extraordinary art camps offering unique opportunities to encounter art for children ages 6 to 13. In addition to one of a kind art experiences, children learn about the museum, our exceptional exhibits and enjoy the outside green space surrounding the museum. These camps are extremely popular and fill up fast so register early!

Call 524-7777 to register or download registration form at www.theartmuseum.org/Edu-ArtCamps.htm

ARTrek Camp - Make your Mark

August 9 - 12, Mon - Thurs, 10 am - 2 pm, ages 6 - 13

Idaho Falls Farmers' Market

- May 8th - 9 a.m. to 1 p.m. - KeyBank parking lot (501 W. Broadway)

The Idaho Falls Farmers' Market is open every Saturday beginning May 8 through October 30, 9 a.m. to 1 p.m. In-season greenery and produce throughout the spring, summer and fall. Opening day offers plenty of garden starts, bedding plants and trees, specialty foods, meats, breads, pastries and handmade crafts. Food booths and weekly musical entertainment also featured at the market. All fresh, every Saturday ...open rain or shine! For more information contact (208) 339-3230 or visit

<http://www.idahofallsfarmersmarket.org/>.

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