



Local • Proven • Essential



**“Super Heroes of HR’
Real Heroes don’t wear capes”**

**8th Annual Southeast Idaho
SHRM Conference**

Vendor Opportunities
October 20th, 2011
Red Lion Convention Center
Idaho Falls, ID

OVERVIEW

Annually the Southeast Idaho Chapter of SHRM hosts a conference for business leaders and human resources professionals statewide. Attendees include business leaders and human resources professionals from all over the state of Idaho including our membership base that runs from the Montana and Wyoming state lines all the way down to the Pocatello region. This conference is organized to provide information in all areas of human resources, including areas of recent changes and concerns, for business leaders and human resources professionals through presentations from break-out and keynote speakers. Attendees are given break and meal periods to network and view the services that participating vendors have to offer. Vendors have the exclusive opportunity to showcase their products and services directly to the area’s most influential business and human resources leaders.

2011 CONFERENCE

Southeast Idaho SHRM Chapter is pleased to announce our 8th Annual Conference to be held on Thursday, October 20th, 2011 at the Red Lion Inn Convention Center in Idaho Falls, Idaho. On Wednesday, October 19th, 2011 Southeast Idaho SHRM will be hosting a social mixer/pre registration event for all conference attendees, vendors, and sponsors to network and mingle in a relaxed social setting. It will begin at 6:00pm and go until 8:00pm. The conference will officially begin at 7:30 a.m. on Thursday, October 20th, 2011 and will run until 5:00 p.m. Breakfast, lunch, and snack periods will be held to give vendors and sponsors the opportunity to showcase their latest products, services, and technologies to attendees, enhancing their relationship amongst influential business leaders and human resources professionals. What better way to exclusively reach influential business leaders and human resources professionals?

ESTIMATED ATTENDANCE

Hundreds

VENDOR OPPORTUNITIES

\$250 (30 Available)

As a vendor at the 8th Annual Southeast Idaho SHRM Conference, you will receive the following for your investment:

- 10 x 8 vendor booth (electricity available upon request for an additional \$50.00).
- Required to bring door prizes to be given out and announced to conference attendees.
- 2 conference breakfast passes.
- 2 conference lunch passes.
- Additional meal pass (breakfast and lunch) available for \$50.00 each
- Company logo and information in the official 2011 Conference Program Resource Pages given to all attendees.
- A full Color one page ad in the 2011 Conference Program. (Your logo and Ad must be in pdf format and turned into Sandi Landon by Oct. 10, 2011)

**2011 SOUTHEAST IDAHO SHRM CONFERENCE
VENDOR REGISTRATION FORM**

Organization: _____
Contact: _____
Mailing Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Email: _____
Signature: _____ Date: _____

Interested in attending the Social Mixer/pre-registration event on Wednesday, October 19th (Free event for all attendees, sponsors, and vendors – sponsored by the Red Lion Hotel). It will begin at 6:00 pm and goes until 8:00 pm.

Payment Information

- Check Enclosed (Please make payable to Southeast Idaho SHRM)
- Online Payment (A Pay Pal invoice will be sent to your email)

**ALL PAYMENTS MUST BE RECEIVED PRIOR TO FRIDAY, SEPTEMBER 23rd, 2011 IN
ORDER TO SECURE A VENDOR BOOTH!**

Fax this form to (208) 522-3565 Attn: Sandi Landon

Or

Mail to Southeast Idaho SHRM

Attn: Sandi Landon

PO Box 2248

Idaho Falls, ID 83401

For more information please call (208) 542-5024 or email sandi.landon@bbsihq.com
or visit our website at www.shrmi.org