

# Taste of Idaho Sponsorships



**Description of Event:** The 8th Annual "Taste of Idaho" will feature a sampling of culinary fare from over twenty of the best restaurants in Eastern Idaho. The event, already an Idaho Falls tradition, will be held in the cozy confines of Snake River Landing where a spectacular blend of eclectic delights will be accompanied by a bountiful array of drinks from Merlots to microbrews.

The event, presented by the Greater Idaho Falls Chamber of Commerce and hosted by Snake River Landing, is designed to showcase Eastern Idaho as a destination filled with opportunities for fine dining, arts, culture and entertainment. Proceeds from this event help support the Greater Idaho Falls Chamber of Commerce.

**Location of Event:** **Snake River Landing**  
Pier View Drive  
Idaho Falls, ID

**Date and Time of Event:** Thursday, June 16, 2011  
6:00 – 9:00 p.m.

**Estimated Attendance:** 3,000 Visitors

**Estimated Number of Vendor Restaurants:** 20 Vendor Restaurants

**Event Tickets:** \$20.00 per person or \$25.00 at gate



## Crystal Sponsorship \$3500

Exclusivity: *One (1) total sponsorship available*

30' X 40' Hospitality Tent located in front of Snake River Landing Visitors' Center

Fifty (50) Event Tickets @ \$20.00 per ticket

Company Banner Placement (company to supply & set up banners)

- One (1) 4' X 8' Banner to be placed in premium location at event
- Two (2) 3' X 5' banners to be placed on Hospitality Tent (exterior)

Company Recognition

- Logo recognition on ALL promotional materials including newspaper ads, programs, tickets press releases, etc.
- Company recognition with all media outlets (television, print, radio, & web advertising)
- Logo recognition on major sponsors banner
- Color business card size ad in the *Chamber Friday E-Newsletter* for one (1) month
- Company logo & listing in "Taste of Idaho" official program
- Company logo & listing on official Taste of Idaho website with web link to company's website

Convenience

- Cash bar located inside the tent & hospitality tents are the only place where attendees can sit

## Silver Sponsorship \$2000

Exclusivity: *Six (6) total sponsorships available*

One (1) 10' X 10' Exhibitor Tent positioned in prime location

Twenty (20) Event Tickets @ \$20.00 per ticket

Company Banner Placement

- Up to three (3) 3' X 5' banners to be placed on Exhibitor Tent
- One (1) 3' X 5" banner to be placed at premium location at event

Company Recognition

- Logo recognition on ALL promotional materials including newspaper ads, programs, tickets press releases, etc.
- Logo recognition on major sponsors banner
- Company listing in "Taste of Idaho" official program
- Color business card size ad in the *Chamber Friday E-Newsletter* for one (1) month
- Company listing on official Taste of Idaho website with web link to Company's website

## Ticket Back Sponsor \$1000

Company has the ability to advertise on the back of event ticket. Great for companies who want to use it as a redeemable coupon for services or product.

Company Recognition

- Ten (10) event tickets
- Company recognition on promotional materials including newspaper ads, programs
- Company listing in "Taste of Idaho" official program
- Company listing on official Taste of Idaho website with web link to Company's website

One (1) 10' X 10' Exhibitor Tent in prime location

## Wristband Sponsor \$1000

Company has the ability to advertise on the wristbands worn by all attendees (2k+).

Company Recognition

- Ten (10) event tickets
- Company recognition on promotional materials including newspaper ads, programs
- Company listing in "Taste of Idaho" official program
- Company listing on official Taste of Idaho website
- Web link to Company's website

One (1) 10' X 10' Exhibitor Tent in prime location



## Registration Desk Sponsor \$750

Company has the ability to advertise at the event registration table the day of the event.

**Company Recognition**

- Ten (10) event tickets
- Company recognition on promotional materials including newspaper ads, programs
- Company listing in "Taste of Idaho" official program
- Company listing on official Taste of Idaho website

One (1) tablecloth with company logo & one (1) 3x5 banner to be placed at registration table.

## Cuisine Sponsor \$250

\* A basic supporting sponsorship of a participating restaurant

**Company Recognition**

- One (1) 2 X 2 sign located on one (1) restaurant (e.g. "Proud Sponsor of")
- Two (2) event tickets
- Company recognition on promotional materials including newspaper ads, programs
- Company listing in "Taste of Idaho" official program

Company listing on official Taste of Idaho website with web link to Company's website

-----

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Contact's Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ + \_\_\_\_\_

Business Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> <b>Crystal Sponsor \$3500</b><br><input type="checkbox"/> <b>Wristband Sponsor \$1000</b><br><input type="checkbox"/> <b>Other: _____</b> | <input type="checkbox"/> <b>Silver Sponsor \$2000</b><br><input type="checkbox"/> <b>Registration Sponsor \$750</b> | <input type="checkbox"/> <b>Ticket Back Sponsor \$1000</b><br><input type="checkbox"/> <b>Cuisine Sponsorship \$250</b> |
|--|---|---|

The undersigned has agreed to participate as a sponsor of the Taste of Idaho. The applicant agrees to pay the designated amount as stated on this contract. **FULL PAYMENT MUST ACCOMPANY THE APPLICATION** and is non-refundable. This application shall become binding upon acceptance by the Taste of Idaho and will constitute a binding contract upon the applicant, subject to the terms, rules and regulations set forth in this contract.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Check Payable To: Greater Idaho Falls Chamber of Commerce*

Return to: GIFCC, Attention: Kerry Huggins

630 W. Broadway, Idaho Falls, ID 83402

Phone: (208) 523-1010 Fax: (208) 523-2255 Email: khuggins@idahofallschamber.com

**FOR OFFICE USE ONLY:**

Check #: \_\_\_\_\_ Cash: \_\_\_\_\_ Amount: \$ \_\_\_\_\_  
MC / VISA / AE / Discover

Name on card: \_\_\_\_\_  
 Exp. Date: \_\_\_\_\_ Card No: \_\_\_\_\_ Code: \_\_\_\_\_

