



IDAHO FALLS
COMMUNITY HEALTH & WELLNESS FAIR
EVERYONE DESERVES A HEALTHY LIFE



GREATER IDAHO FALLS
CHAMBER OF COMMERCE

January 8, 2011, 9am-4pm
Eastern Idaho Technical College—Health Building
1600 S. 25th E., Idaho Falls, ID 83404

TO APPLY FOR BOOTH SPACE

Company: _____
 Member: Non Member: Show Contact: _____
 Address: _____ City: _____ State: _____ Zip: _____
 Telephone: _____ Email: _____
 Authorized Signature: _____ Title: _____

Please enter expertise that represents your exhibit:

SPACE COST

Early Registration Specials: \$225___ Chamber Member \$425___ Non Member \$175___ Charitable Org.
(Early Registration Price Applies to Applications Received Before October 15, 2010)

Late Registraton: \$250___ Chamber Member \$450___ Non Member \$200___ Charitable Organization
(Late Registration Price Applies to Applications Received After October 15, 2010)

Space rental includes: 10 x 8 booth with standard draped back wall and sides, 8 foot table with cloth, 2 chairs, exhibitor directory, and exhibitor ID badges.____

Additional Services: Electricity (*no charge*) Internet (*Additional \$25 per line*)

Total Payment Enclosed: \$_____ (*accepted credit cards: MasterCard, Visa, American Express and Discover*)

Payment Selection: Cash Company Check Credit Card

Credit Card #: _____ CVV#: _____ Exp: _____ Signature: _____

Please return this form accompanied with payment by Friday, December 13, 2010 to:

Attn: Kerry Huggins, Greater Idaho Falls Chamber of Commerce, PO Box 50498, Idaho Falls, ID 83405

SPONSORSHIP DETAILS

\$2000 Sponsor

- 10 X 8 Expo Booth
- Logo recognition on all promotional print items
- Name recognition on all radio, print and television ads
- Logo recognition in every Friday E-Newsletter prior to event
- Business listing in Expo program with name **and** booth location in bold
- Attendance contact list
- First right of refusal for the following year

\$1000 Sponsor

- 10 X 8 Expo Booth
- Logo recognition on limited promotional print items
- Name recognition on select radio, print, and television ads
- Logo recognition on Friday E-newsletter for one month
- Business listing in Expo program with name **and** booth location in bold
- Attendance contact list
- First right of refusal for the following year

\$500 Sponsor

- 10 X 8 Expo Booth
- Name recognition on select radio, print, and television ads
- Logo recognition in Friday E-newsletter for 2 weeks prior to event
- Business listing in Expo program with company name **or** booth location in bold
- Attendance contact list

\$300 Sponsor

- 10 X 8 Expo Booth
- Name recognition on limited radio, print, and television ads
- Business listing in Expo program with company name **or** booth location in bold



Display Space Rental Agreement

This agreement made by and between, the Organizing Committee of the Area Business Connection by the Greater Idaho Falls Chamber of Commerce, **ORGANIZER** hereafter, and _____, hereafter called **EXHIBITOR**.

ORGANIZER and **EXHIBITOR** agree to the following:

1. **ORGANIZER** leases to **EXHIBITOR** display space in the 1st Annual Community Health & Wellness Fair to be held January 8, 2011 from 9am-4pm.
2. Display space will be sold on a first come, first serve basis. Exhibitor fee entitles **EXHIBITOR** to standard draped back wall, electricity (if needed), 8 foot table (draped/skirted), two chairs, and exhibitor directory.
3. **EXHIBITOR** shall not, without prior written consent of **ORGANIZER**, assign or sublet any part of this lease/ display space.
4. **EXHIBITOR** agrees to occupy the space for the full time of the Area Business Connection. It is further agreed that if said **EXHIBITOR** does not occupy the contracted space or fails to comply in any other respect with the terms of this agreement, that the **ORGANIZER** shall have the right, without notice to the **EXHIBITOR**, to sell such space or any part thereof. Therefore, the **EXHIBITOR**, failing to occupy said space or comply with any of the provisions of this agreement, agrees to pay entire contract price, as loss and/ or damage suffered by said **ORGANIZER** on account of such failure. Notification of cancellation must be made by December 13, 2010 or any monies exchanged will not be refundable.
5. The conditions, rules and regulations attached to this agreement are hereby made a part of and are incorporated herein by reference, and the **EXHIBITOR** further agrees to be bound by **ORGANIZER'S** interpretations of said conditions, rules and regulations in the event a dispute should arise concerning them.
6. **ORGANIZER** will not be responsible for any loss by fire, theft, wind, storm, explosion, or any other cause whatsoever, to any property belonging to **EXHIBITOR**, nor is **ORGANIZER**, responsible from loss of occupancy or other loss to **EXHIBITOR** by destruction or damage to the display area. **EXHIBITOR** releases **ORGANIZER** from any and all other causes whatsoever, for theft or damage to equipment, booths or displays within the booths – by fire, rain, accident or any other cause whatsoever, **EXHIBITOR** assumes full and total responsibility for all patrons of the Area Business Connection who enter **EXHIBITOR'S** display area and releases and agrees to indemnify **ORGANIZER** from any claims by any patron concerning the goods or services **EXHIBITOR** displays, provides or sells at or in connection with the Area Business Connection. **EXHIBITOR** agrees to bear full responsibility for any damage caused to the exhibition facility by **EXHIBITOR**, his agents or employees during the Area Business Connection, while setting up, and while tearing down of the display area. **EXHIBITOR** agrees to indemnify, hold harmless, and covenants not to sue **ORGANIZER** for any and all liability, real or alleged, arising out of or in connection with this lease agreement. **EXHIBITOR** agrees to pay all costs of collection, default, breach or enforcement hereunder, including reasonable attorney's fees.
7. This agreement contains the entire understanding of the parties and no oral or other representation not contained herein shall be binding upon the parties hereto.
8. **EXHIBITOR AGREES TO HOLD ORGANIZER HARMLESS TO ALL LIABILITY ISSUES PERTAINING TO THIS AREA BUSINESS CONNECTION.**

EXHIBITOR: _____

Responsible Representative: _____ **Date:** _____